

# Guide for international students



EMBA BUSINESS SCHOOL  
2025-2026

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# WELCOME AT **EMBA BUSINESS SCHOOL !**

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Created in 1990, EMBA Business School is a school affiliated to the Chamber of Commerce and Industry of Finistère, located in Quimper, South-Finistère.

Our ambition is double, and associates **professional skills** with **intercultural skills**:

- To train **business developers** to be highly competitive and conversant with the **international markets**, in particular Asian and European markets
- To offer the possibility to **discover, understand, and learn** more about Brittany, France, and Europe, and to **learn French**, in a **cross-cultural approach**.

We live in a world where people from all countries meet, interact, and work together. Intercultural skills added to professional skills give the students all the tools to build their international career and become actors of tomorrow's world.

EMBA Business school offers to international students **3 different programs**.

Choose the one that best fits your academic profile and your goals, and come and join us for an inspiring academic and multicultural experience on a campus that brings closer Europe and Asia !

# WHY CHOOSE QUIMPER FOR YOUR SEMESTER ABROAD

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## A lovely and safe town

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Quimper is located in the west of France, in Brittany. This region is well-known for its vivid cultural identity, its traditions, its outstanding landscapes with wonderful coastlines, and the famous crêpes !

With around 70.000 inhabitants, Quimper is a human-size town that offers a very good quality of life. Nature is everywhere, and the town center is astonishing with its traditional architecture.

Awarded City of Art and History by the French Ministry of culture, and recognized in the region for its dynamic economy, Quimper attracts tourists from all over the world.

## Meeting French students

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As of your arrival you will meet with EMBA Business School French students. You will discover their favorite places, tips to live in Quimper, advice for your student life, etc.

Moreover, French students at EMBA Business School all study Japanese, Chinese or Korean. They are looking forward to meeting you!

A good start to discover your new environment and to enjoy your stay!





# STUDY PROGRAMS

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## 3 paths to best fit your expectations!

### Path 1 – Europe Program

- Accessible to all majors
- English level: intermediate and above



You would like to discover European, French and Breton cultures and to learn French



**Apply for Europe program**

### Europe Program – Main features:

**Calendar:** September to February and/or January to April

**Content:**

- French language courses
- Cultural & company visits (spring term)
- Culture courses
- English courses

Courses are taught in English

**Join a group of international students and broaden your view of the world**



# STUDY PROGRAMS

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## Path 2 – ISUGA Program 3rd year

- Your major is International business, Management, or Economics
- Your level in English is TOEIC 600 minimum



You would like to go on studying international business and get a French diploma



**Apply for ISUGA Program 3rd year**

## ISUGA Program (3rd year) – Main features:

**Calendar:** September to mid-March

Please note that:

- If you stay from September to December you will not complete all the courses
- To validate the school diploma, you may do a two-month internship (in France or abroad), or switch to Path 1 (Europe program) or write a final report to wrap up your academic year
- To validate the French recognized diploma Bachelor in Business Development Manager – International specialization, a two-month internship is mandatory (oral presentation of your internship report in September).

**Content:**

- Marketing, Logistics, Administrative and financial follow-up in international business actions, Markets and clients, Prospection plans, Management, International contracts, Doing business with Asian countries, etc.
- Courses are taught in English except Accounting.
- Learn French from beginner level

**Study together with French students and get an intercultural insight of international business**

Note that to apply for the Master International Business Development Manager (ISUGA Program 4th and 5th years), students need to have at least TOEIC 750 + to hold a Bachelor in International Business.

# STUDY PROGRAMS

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## Path 3 – ISUGA Program 1st year

- Your major is French
- Your level in French is DELF B2 minimum



You would like to make quick and significant progress in French



**Apply for ISUGA Program 1st year**

## ISUGA Program (1st year) – Main features:

**Calendar:** September to mid-February

Please note that:

- If you stay from September to December: you will not complete all the courses
- If you stay from September to April: you may switch to Path 1 in March and April to wrap up your academic year.

**Content:**

- French courses
- A diversity of courses taught in French: International business techniques, Marketing, Contemporary history, Press review, Status and organization of the company, French, Accounting, Sales, Asian countries cultures, Business English, etc.

No need to major in International business, curiosity is the key!

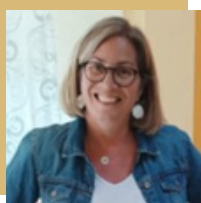
**Study together with French students to make significant progress in French**

## MEET THE INTERNATIONAL TEAM

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Head of Isuga and Europe programs :  
Ms. Delphine N'DION: [d.ndion@emba-bs.com](mailto:d.ndion@emba-bs.com)



Administrative and school life assistants :

- Ms. Mélanie DILOSQUER: [m.dilosquer@emba-bs.com](mailto:m.dilosquer@emba-bs.com)
- Ms. Audrey CUTULLIC: [a.cutullic@emba-bs.com](mailto:a.cutullic@emba-bs.com)



Head of China Department :

- Ms. Yansong GUILLLOU : [y.guillou@emba-bs.com](mailto:y.guillou@emba-bs.com)



Head of Japan Department:

- Ms. Yuko HAYAKAWA : [y.hayakawa@emba-bs.com](mailto:y.hayakawa@emba-bs.com)



Head of Korea Department:

- Mr. Myung-Yul KIM : [my.kim@emba-bs.com](mailto:my.kim@emba-bs.com)



Communication and digital marketing manager:

- Ms. Manon LE COZE : [m.lecoze@emba-bs.com](mailto:m.lecoze@emba-bs.com)



# APPLICATION

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1

Your university sends us your application file

- For Fall term: by May 16th
- For Spring term: by October 19th

2

Once your application is validated,  
you receive your **admission letter**

3

Before July/ before November, you receive your password to connect to the **Digital Welcome Guide**, in which you will find all the information you need to know before coming and during your stay in France.

Please read it carefully !

# SERVICES FOR INTERNATIONAL STUDENTS

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The EMBA Business School staff offers customized support to international students as soon as application is confirmed.

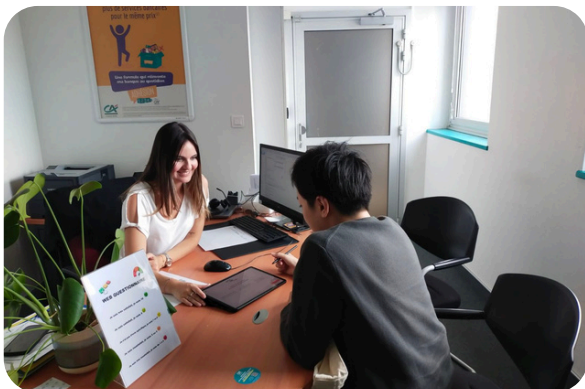
## Before arrival

Regular contacts with the school administrative team for:

- Housing choice and booking (studio, shared apartment, home stay, or Apart Hotel)
- Administrative information through the **Digital Welcome Guide**

## Arriving in Quimper

- Pick-up at Quimper station
- Buddy program
- Assistance by the school administrative team and buddy for
  - Home insurance
  - Bank
  - Check-in/check-out of apartment
- Mandatory administrative procedures via the **Digital Welcome Guide**
  - Health insurance, visa validation, housing allowance and more...



## During the term/year

- Constant access to the **Digital Welcome Guide**
- Constant support by the EMBA team and by your buddy for administrative and academic issues

## PREPARE YOUR BUDGET

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The estimated costs in Quimper:

Expenses	Approximative amounts	Remarks
Accommodation	From 350€ to 650€ per month	Inclusive of water, electricity, wifi Exclusive of « APL allocation », between 100 & 150 € per month to be deducted <i>(note: during 1st month, no APL is applicable)</i>
House insurance	50€ per year	Mandatory
Complementary health insurance: « mutuelle »	Approx. 100 € per year according to selected options	Elective but strongly recommended, to be paid upon arrival in France
French Residence card	50€ per year	Mandatory, to be paid upon arrival in France
Public bus transportation card	25€ per month	Convenient, to be paid each month
Telephone	10 to 20€ per month	Convenient, to be paid each month
Food, laundry, cleaning...	Approx. 300€ per month	Monthly expenses

# STUDENT EXPERIENCE AT EMBA BUSINESS SCHOOL

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A semester or a year to:

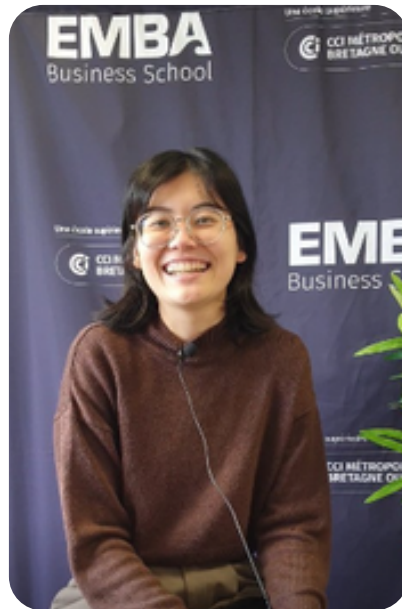
- Discover different learning methods
- Study in a human-size school where it is easy to make personal connections
- Get support from students who study Asian languages and cultures
- Immerse in a new culture
- Boost your employability
- Learn about yourself and gain autonomy

## Testimonies

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GIA LAP PHAN



CHIEH YU HAN



JEONGHYUN LEE



EMBA Officiel



@emba.isuga



# COMING TO QUIMPER

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## Your arrival

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To come to Quimper, we advise you to land in Paris CDG Airport, and then to take a train to Quimper Station.

If you prefer, you may take a flight from Paris to Brest and then get a train from Brest to Quimper.

## General transport information

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Closest airports : Brest, Rennes or Nantes



The national French train network is SNCF. To book a train ticket, visit <https://www.sncf-connect.com/>



- With Flixbus you may travel by coach in France and Europe
- In Quimper, the city bus network is called QUB.
- And, to visit the surroundings of Quimper, the coach company BreizhGo offers a regular bus service.



In Quimper you can rent a bike for 3 or 6 months through Vélo QUB, a city rental service.



## USEFUL TIPS

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If you need to change money in Euros, go to a foreign exchange counter in Paris as there isn't any in Quimper.

Temperatures in Quimper are generally mild. It is rather windy and damp in Autumn and Winter, and the weather changes very often. Bring a raincoat, umbrella and shoes that can withstand rainy days as well as regular clothes.



You should always keep your ID card with you as it is mandatory in France. We advise you to keep a scanned copy of your ID card and your passport.

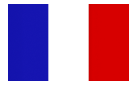
Emergency telephone numbers. Dial:

- 112: European emergency in English
- 114: to communicate an emergency by text message
- 17: Police
- 15: SAMU – emergency health problem



# YOUR FIRST WORDS IN FRENCH

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Oui / non  
S'il vous plait  
Merci  
Excusez-moi  
Je ne parle pas français  
Je ne comprends pas  
Vous pouvez répéter ?  
Je viens de Corée/ Japon/ Chine  
Bonjour  
Bonne journée  
Bonne soirée  
Au revoir  
Salut  
Comment ça va ?  
Comment tu t'appelles ?  
Je m'appelle...  
Je voudrais...  
Bon appétit  
Où est l'arrêt de bus ?  
Où est le supermarché ?



Yes / no  
Please  
Thank you  
Excuse me  
I don't speak French  
I don't understand  
Could you repeat?  
I come from Korea/ Japan/ China  
Hello or Good morning (if before 7pm)  
Have a nice day  
Have a nice evening  
Goodbye  
Hi (informal)  
How are you?  
What's your name?  
My name is...  
I would like...  
Enjoy your meal  
Where is the bus stop?  
Where is the supermarket ?

## ANY QUESTION ?

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Feel free to contact us and check out the Digital Welcome Guide as soon as you get your personal access!

Looking forward to meeting you in Quimper!



**EMBA**  
Business School

Une école supérieure



**CCI FINISTÈRE**